Get an
Online certified
Degree in MBA

Mission

To provide value-based education and mould the character of the younger generation through a system of wholesome learning, so that their earnest endeavor to achieve progress and prosperity in life is matched by an ardent desire to extend selfless service to society, one complementing the other.

Vision

We envision a world endowed with the wealth of knowledge and strength of discrimination (Viveka). We envision a system, which is a healthy breeding ground for the sprouting, culturing and dissemination of the whole gamut of knowledge in a wholesome and holistic manner for the well-being of mankind. We envision a human being empowered with wholesome knowledge, which makes him an enabler and facilitator in the deep search and striving of every human being for that knowledge. We envision a system where in there is a great interplay and exchange of ideas, thoughts, feelings and actions which develop people empowered with noble character, and wholesome value. They go out in to the fields of action to build a world of love, harmony, peace and knowledge. They follow the path of Dharma and give a clear direction in every thought and human behaviour.

Our Chancellor

Sri Mata Amritanandamayi Devi

There are two types of Education

Education for *Living.* *Education* for *Life.*

"Studying is a process, like the bud unfolding into the beautiful

fragrance spreading flower. Understanding this, we

should approach our topic of study with love and patience. Knowledge is

like a river. Its nature is to constantly flow. Wherever it can flow, it does so,

nourishing culture. On the other hand, the same knowledge,

if devoid of values becomes a source of destruction for the world.

When values and knowledge become one, there can be no more

powerful instrument for the welfare of humankind. There are two

types of education: education for a living and education for life.

When we study in college, striving to become a doctor, a lawyer, or an

engineer, that is education for a living. But education for life requires a

deeper understanding of the world, our minds, our emotions and ourselves.

Amrita University provides education for life which is

much more than education just for living."

No.1 IN INDIA THE IMPACT RANKINGS 2024

No.1 IN INDIA INTERNATIONAL OUTLOOK QS WORLD UNIVERSITY RANKINGS 2020

nirf GOVT. OF INDIA | 7TH RANKED UNIVERSITY IN INDIA 2024

Institution of Eminence
Recommended by
University Grants Commission

NAAC A++ ACCREDITED

University Rankings

Amrita Vishwa Vidyapeetham at a Glance

Amrita Vishwa Vidyapeetham is a multi-campus, multi-disciplinary research academia that is accredited 'A' by NAAC and is ranked as one of the best research institutions in India. Amrita is spread across six campuses in three states of India - Kerala, Tamil Nadu and Karnataka, with the headquarters at Ettimadai, Coimbatore, Tamil Nadu. Amrita Vishwa Vidyapeetham continuously collaborates with top US universities including Ivy league universities and top European universities for regular student exchange programs, and has emerged as one of the fastest growing institutions of higher learning in India.

"Amrita Vishwa Vidyapeetham has a major role to play in transforming our society into a knowledge society through its unique value-added education system."

Dr. A.P.J. Abdul Kalam
Former President of India

"This is not just another academy, but very high quality, world-class institution, focusing on technology research, dealing with very concrete issues which have immediate applications."

Prof. Muhammad Yunus
Nobel Laureate

"What makes Amrita students special? Western science leads to knowledge. Eastern science leads to understanding. Amrita has both Western and Eastern traditions in education."

Dr. Lee Hartwell
Nobel Laureate

About Amrita » Online

Amrita Online's Online Degree programs focuses on an all-rounded individualized learning trajectory to enhance and diversify one's career growth pathways while integrating Amrita's philosophy of 'Education for Life and Education for Living'. Innovative and award-winning pedagogic practices provide experiential learning allowing freshers and working professionals anytime access and flexibility with personalized mentorship and interactivity. Our UGC recognized future-ready degree programs are offered jointly with Industry stalwarts, reputed national and international faculty that equip and expose students to address real-life applications.

Online
Our MBA »
Program

Our online Master of Business Administration (MBA) is a 2-year postgraduate online program designed to allow aspirants to reposition their career and grow in it to an influential position. The Online MBA - the program is designed to enhance your management knowledge and skills - to develop competencies in the core areas of management.

The program is application-based focusing on industry-specific problems and case studies enabling learners to hone their problem-solving skills along with their management skills. Candidates are mentored by industry professionals from the first semester itself.

How to earn a degree on
Amrita »
Online

Choose a Degree
Choose a degree ranging from Undergrad to Master's programs.

Learn Anytime Anywhere
Earn credits towards your degree wherever you are - you just need a smartphone, tablet or computer and access to the internet.

Ace the Assessments
Complete online assignments to get feedback and demonstrate your understanding.

Earn your degree
Complete the requirements and gain an internationally recognised qualification.

Course Duration »

Limits	No. of years
Minimum	2
Maximum	4

Curriculum»

Semester 1
MBA

- Business Communications
- Managerial Economics - Micro & Macro
- Organisational Behaviour
- Accounting for Managers
- Marketing Management
- Business Statistics
- Education for Life-1

Semester 2
MBA

- Operations Management
- Technology Transformation for Business
- Human Resource Management
- Financial Cost Management
- Consumer Behaviour
- Business Analytics
- Education for Life - 2

Semester 3
MBA

Strategic Management

International Business

Legal Aspects and Business Ethics

Education for Life – 3

Elective 1

Elective 2

Elective 3

Semester 4
MBA

Entrepreneurship and Innovation

CSR & Sustainability

Education for Life - 4

Elective 4

Elective 5

Elective 6

Elective 7

Project

Electives

Marketing

. Digital Marketing

. Sales and Distribution Management

. Marketing Communications

. Data Driven Marketing

. Customer Relationship Management

. Marketing Rese arch

. Retail Marketing

Finance

. Advanced Financial Management

. Financial Modelling

. Investment Analysis and Portfolio Management

. Strategic Financial Management

. Fintech

.Treasury and Bank Management

. Insurance and Risk Management

HR

- Recruitment and Retention Management
- Performance Management
- Industrial Relations and Labour Laws
- HR Audit
- Change Management
- Stategic Human resource Management
- People Analytics

Operations

- Manufacturing Control and Planning
- Total Quality Management
- Supply Chain Management
- Enterprise Resource Planning
- Operations Research
- Services Operations Management
- Business Forecasting

AI

- Foundations of Computer Systems
- Introduction to Machine Learning
- Data Visualization
- Deep Learning
- Advanced Machine Learning
- Artificial Intelligence and its Applications
- Natural Language Processing

General

- Intellectual Property Rights (IPR)
- Management Consulting
- Leadership Skills
- Mergers and Acquisitions
- Financial Statement Analysis and Business Valuation
- Business Ethics and Corporate Governance
- Research Methodology

Online Class Schedule »

Live Sessions - 1 hour per week per course
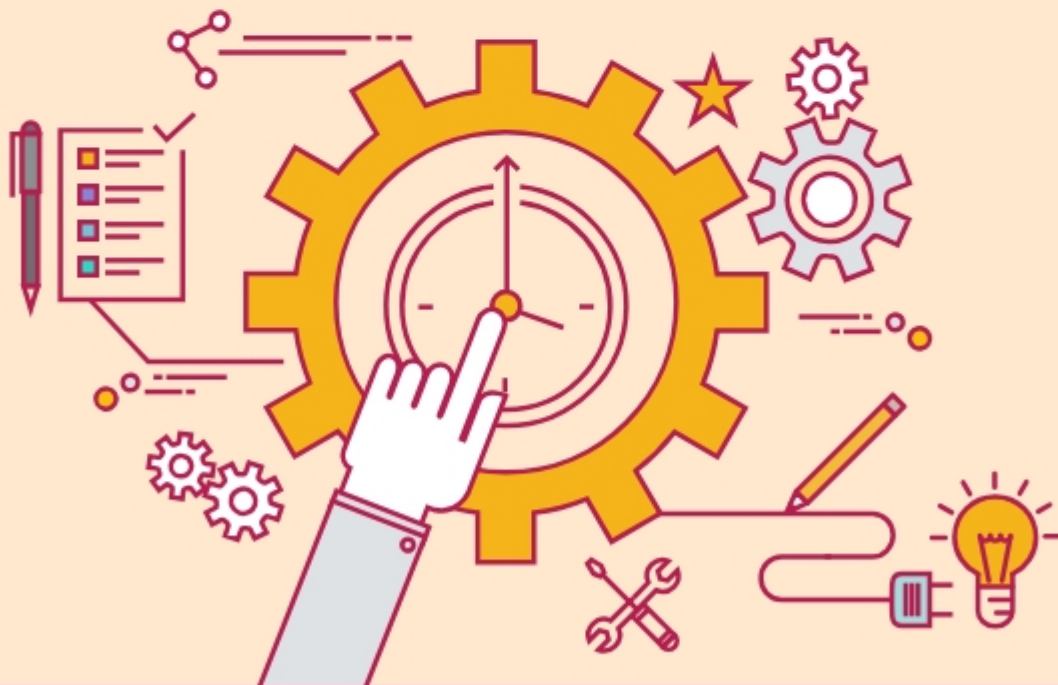
Reading material & video lectures
Uploaded every week prior to the live session

Discussion forums
Active on a weekly basis for every course

Quizzes & assignments
Once a week, every week

Our structure will enable students to clarify their doubts and solve the questions/assignments in a timely manner. 15 weeks e-content, 3 weeks for review & exams.

Each course will be in 4 quadrants, fully following the UGC guidelines.

1) Quadrant I - E-Tutorial which contains: Video and Audio Content in Animation, Virtual Labs, etc, along with the transcription of the video.

2) Quadrant II - E-Content which contain: Self-instructional material (digital Self Learning Material), e-Books, case studies, presentations etc. and also contains Web Resources such as further references, Related Links etc.

3) Quadrant III - The Discussion forum for raising of doubts and clarifying the same by the Course Coordinator.

4) Quadrant IV - Assessment, which contains: Problems and their Solutions. They can be in the form of Multiple Choice Questions, Fill in the blanks, Matching Questions, Short Answer Questions, Long Answer Questions, Quizzes, Assignments and Solutions.

Job Roles

Product Manager

Engineering Manager

Startup Founder/CEO

Sales Manager

Relationship Manager

Team Manager

Territory Manager

Business Analyst

Support Executives

Ambassadors of Social Good

Ample opportunities to get involved with our social organisation across India help students develop a sharp mindset to create impact first and then deliver on shareholder return. It's not surprising to find our alumni at an organisation such as the World Bank and the United Nations which is partnered with our in house think tank - Ayudh.

AYUDH **(https://www.ayudh.in)**

Impact Entrepreneurship

Students also have the opportunity to bring fruition to their ideas with our in-house business incubator - Amrita TBI. Amrita TBI is a non-profit startup incubator supported by Govt. of India and Amrita Vishwa Vidyapeetham that funds, mentors and nurtures ideas, startups and entrepreneurs. National Award winner for being the best startup incubator in India.

amrita tbi
...Together let us soar! **(https://www.amritatbi.com)**

Placements*

Honeywell

HDFC BANK
We understand your world

tcs TATA CONSULTANCY SERVICES

marico

Mphasis The Next Applied

amazon

Deloitte.

PHILIPS

BNY MELLON

International University Partners

Go Global with our International Programs: Student Exchange program, Study Abroad Program and 3+1+ x Integrated Masters Program

THE UNIVERSITY OF **NEW MEXICO**

Institut Mines-Télécom Business School

UNIVERSITAT DE BARCELONA

OAKLAND UNIVERSITY

*Data is based on on-campus information

The Amrita Advantage

AICTE Approved

Industry Aligned Curriculum

Career Placement Assistance

7th Best University in India

20000+ Students (Offline)

1650+ Faculty

27 Collaborations with Top World-Ranked Universities

16 Constituent Schools

Strong Alumni Network

Immersive Learning experience

Among the Top 50 private B-schools in the country

Affordable

Outstanding faculty from India & abroad

Complete MBA at your own pace (2 to 4 years)

Course Mentors

Eligibility »

Students with Indian Education:

Direct admissions for learners with an aggregate minimum of 50% marks.

> Candidates must have passed 10 + 2

> Candidate must have completed an undergraduate degree(minimum 3 years)

> Students in their final year can apply with the last completed semester results

Candidates with work experience will have an added advantage for admissions.

Students with a Foreign Education:

Certificate of Equivalence from the Association of Indian Universities is needed. This is required for any student with a Foreign Education who wishes to apply to an Indian University.

Please refer to **(https://aiu.ac.in)**

MBA General Management

Domestic Fee Structure*

Semester	Amount
Semester 1	₹ 42,500
Semester 2	₹ 42,500
Semester 3	₹ 42,500
Semester 4	₹ 42,500
Total*	₹ 1,70,000

* Registration fee : Rs 500/-
* Examination fee: Rs 2500/- per semester

MBA General Management

International Fee Structure*

Semester	Amount
Semester 1	₹ 50,000
Semester 2	₹ 50,000
Semester 3	₹ 50,000
Semester 4	₹ 50,000
Total*	₹ 2,00,000

* Registration fee : Rs 500/-
* Examination fee: Rs 2500/- per semester

MBA Artificial Intelligence

Domestic Fee Structure*

Semester	Amount
Semester 1	₹ 60,000
Semester 2	₹ 60,000
Semester 3	₹ 60,000
Semester 4	₹ 60,000
Total*	₹ 2,40,000

* Registration fee : Rs 500/-
* Examination fee: Rs 2500/- per semester

MBA Artificial Intelligence

International Fee Structure*

Semester	Amount
Semester 1	₹ 70,000
Semester 2	₹ 70,000
Semester 3	₹ 70,000
Semester 4	₹ 70,000
Total*	₹ 2,80,000

* Registration fee : Rs 500/-
* Examination fee: Rs 2500/- per semester

MBA Marketing

Domestic Fee Structure*

Semester	Amount
Semester 1	₹ 55,000
Semester 2	₹ 55,000
Semester 3	₹ 55,000
Semester 4	₹ 55,000
Total*	₹ 2,20,000

* Registration fee : Rs. 500/-

* Examination fee: Rs. 2500/- per semester

MBA Marketing

International Fee Structure*

Semester	Amount
Semester 1	₹ 64,500
Semester 2	₹ 64,500
Semester 3	₹ 64,500
Semester 4	₹ 64,500
Total*	₹ 2,58,000

* Registration fee : Rs. 500/-

* Examination fee: Rs. 2500/- per semester

MBA Finance

Domestic Fee Structure*

Semester	Amount
Semester 1	₹ 55,000
Semester 2	₹ 55,000
Semester 3	₹ 55,000
Semester 4	₹ 55,000
Total*	₹ 2,20,000

* Registration fee : Rs. 500/-

* Examination fee: Rs. 2500/- per semester

MBA Finance

International Fee Structure*

Semester	Amount
Semester 1	₹ 64,500
Semester 2	₹ 64,500
Semester 3	₹ 64,500
Semester 4	₹ 64,500
Total*	₹ 2,58,000

* Registration fee : Rs. 500/-

* Examination fee: Rs. 2500/- per semester

MBA Operations

Domestic Fee Structure*

Semester	Amount
Semester 1	₹ 55,000
Semester 2	₹ 55,000
Semester 3	₹ 55,000
Semester 4	₹ 55,000
Total*	₹ 2,20,000

* Registration fee : Rs. 500/-

* Examination fee: Rs. 2500/- per semester

MBA Operations

International Fee Structure*

Semester	Amount
Semester 1	₹ 64,500
Semester 2	₹ 64,500
Semester 3	₹ 64,500
Semester 4	₹ 64,500
Total*	₹ 2,58,000

* Registration fee : Rs. 500/-

* Examination fee: Rs. 2500/- per semester

MBA HR

Domestic Fee Structure*

Semester	Amount
Semester 1	₹ 55,000
Semester 2	₹ 55,000
Semester 3	₹ 55,000
Semester 4	₹ 55,000
Total*	₹ 2,20,000

* Registration fee : Rs. 500/-

* Examination fee: Rs. 2500/- per semester

MBA HR

International Fee Structure*

Semester	Amount
Semester 1	₹ 64,500
Semester 2	₹ 64,500
Semester 3	₹ 64,500
Semester 4	₹ 64,500
Total*	₹ 2,58,000

* Registration fee : Rs. 500/-

* Examination fee: Rs. 2500/- per semester

Monthly Instalment (6 Months)	(General Management) Rs. 7500
	(Artificial Intelligence) Rs. 10417
	(International Finance and Accounting) Rs. 11250
	(Marketing) Rs. 9583
	(Finance) Rs. 9583
	(Operations) Rs. 9583
	(HR) Rs. 9583

% ZERO COST EMI

*Terms & Conditions apply

Amrita Online Scholarships

Categories	Eligible for	Scholarships*
Defence Personnel	All in service or retired	20%
Martyr's	Wards of Martyred soldiers	20%
Sports	Sports listed under IOC, IOA, AIU, MYAS	25% to 100%
Divyang	Differently-abled	20%
Amrita Vidyalayam	Selection process	20%
Amrita Alumini	CGPA: above 6 / above 7.5	10% / 20%
Amrita Talent Hunt	National/International events recognized by the Board	20%

*Scholarships will be approved and then reviewed on a regular basis.

Student Testimonials

" Amrita Online's online MBA program creates a remarkable achievement in working professionals by getting used to the industry-relevant course and upskilling program for one's career. Despite learning, it helps to keep the challenges of present-day needs. Amrita Online's Online MBA program is the new age mantra and qualification needed by an individual in the competitive world."

Midhun Antony
Online MBA

" As a working professional in HR, an online MBA degree is vital. Amrita Online has given me a very flexible learning platform with my schedule. The courses are crafted to impart managerial skills and develop interpersonal skills necessary for growth. We are exposed to current industry and market scenarios through webinars and online courses. When I relate my experience and the amount of exposure I received through my regular Bachelor's course, this Online Learning Programme has given me a similar experience."

Nithyasree
Online MBA

" I was drawn to the Online MBA program at Amrita Online because I have been living abroad for the past few years and needed an MBA program from a renowned and trusted University, which would allow me to have the flexibility to learn on my own time while living and working full-time. I highly recommend the Amrita Online MBA program to those looking to go further in their career with applied skills and knowledge gained throughout the program."

Resmi Gopi Mohan
Online MBA

" For quite some time, I have been looking for a regular MBA program for working professionals like me to help me gain knowledge on the latest topic and trends in business and provide the impetus to accelerate my professional growth. That is when Amrita Online was introduced, and I didn't have to think twice about grabbing the opportunity. Now one year into the online MBA program, I am glad that I chose Amrita Online - with its state-of-the-art learning platform, top-class faculty, and reliable support team at an affordable cost, it has ticked all the boxes for me."

Shyju T. C.
Online MBA

Student Testimonials

" Amrita Online gave me a chance to pursue online MBA degree without leaving my job. After researching several colleges, I chose Amrita Online's online MBA program not only because it is one of India's top universities but also the flexibility and versatility it offers. Unlike other distance education programs, Amrita Online offers me campus placement opportunities and a chance to learn from several industry experts. I suggest you to choose Amrita Online if you are looking to pursue higher studies without the worry of quitting your dream job!"

Sthuthi B.
Online MBA

" This Amrita Online's Online MBA Program is one of the most excellent opportunities to get your degree while working when you dream of pursuing an MBA and don't want to quit your job either. This Online program gives the same Content and Knowledge what we get from Offline classes. Adds the benefit of learning from Anywhere, Anytime. Even If We Miss the Live session, recorded sessions are always available in the portal. Thanks Amrita Online, for this initiative."

Subhiksh A.
Online MBA

" Amrita Online's online MBA program from Amrita University is structured and executed to suit working professionals who must balance work and studies. For each subject, there is a designated course coordinator who will help resolve any issues we face with any particular matter. I am happy with how the course is structured and taught to us, and I appreciate all the team members and faculty of Amrita Online for making it possible to pursue this Online MBA degree."

Emad Ashers
Online MBA

" Amrita Online's online MBA degree is a unique program offered by Amrita Vishwa Vidyapeetham, an institution well-known for its value & excellence. This flexible online course is helping me to get back to my career and my dreams, along with handling my other responsibilities in life. Apart from the subject knowledge, the education & value that Amrita is giving to my Life is priceless. Choosing the Amrita Online's Online program to resume my learning was one of my best decisions. Always proud and grateful to be an Amritian!"

Jamshi K. J.
Online MBA

Riddhi Shah

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https://www.onlineamrita.com/

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